### **Key Information**

Expressions of Interest - Float your Boat - Creative Lighting Commissions

#### **Budget:**

- \$3,000 per artist (three commissions)
- Applications due: 8 April 2025
- Project delivery dates: 16 22 June 2025

Open to: Creative individuals, groups or companies from the Hunter region

#### About the opportunity

Lake Macquarie City Council is seeking expressions of interest from Hunter based Artists to create engaging lighting public artworks for the 'Float your Boat' flotilla and lake foreshore which will be held on Friday June 21 and Saturday June 22, 2025.

#### Background

The Float your Boat has become a very popular annual event for the community. These public lighting displays for the flotilla and foreshore engages the community and local boaties to participate in celebrating our lake, through a fun participatory experience. Lake Macquarie City Council recognises the benefits of artworks integrated into the community and their ability to create a sense of place, identity, and engagement.

# *Project Scope: The final concept design is to be completed by June 9, 2025. The fabrication of the design into a lighting display will be completed the week in the lead up to the event before Friday June 21.*

#### **Key Information**

- 1.Completion/installation before Friday 21 June 2024
- 2.Budget: The budget for each project as detailed above covers all the artists' cost, which includes but is not limited to artist fee, materials, contractors, etc. No further funds will be allocated for the creation of the artwork.
- 3.Council will support with: Installation expenses, marketing, safety materials as negotiated in the contract.
- 4.Contractual Agreement: If successful, full terms and conditions will be outlined within a contractual agreement between the artist and Lake Macquarie City Council. This expression of interest has no legal bearing.
- 5.Materials: Materials used must be suitable for an outdoor public environment, durable and non-toxic.

#### Selection principles

# The Lake Macquarie City Council's Urban and Public Art Policy identifies the following objectives:

- articulate a sense of place or community identity.
- encourage a stronger sense of community belonging, and community ownership of public space
- integrate public art into the infrastructure and natural environments of the City in order to enhance public spaces;
- ensure proposals are suitable and sustainable/ robust; and

• foster local and emerging artists in the Lake Macquarie community.

# A selection panel will evaluate submissions with consideration to (but not be limited to) the following key selection criteria:

- originality of the concept;
- relevance to proposed location and audience;
- quality of visual representation;
- ability to articulate a sense of place and community identity;
- how the design will enhance the flotilla on the lake
- ability to complete the commission within budget, timeframe and complexity of installation.

# All applicants are encouraged to discuss your EOI pitch and application form, and or to discuss accessibility adjustments to the application process, please contact:

#### Charlotte Hilder

Cultural Projects Curator Mob: 0436 528 305 Email: <u>childer@lakemac.nsw.gov.au</u>

## **Contact Details**

#### \* indicates a required field

#### Applicant \*

me

#### Applicant ABN

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register		
ABN		
Entity name		
ABN status		
Entity type		
Goods & Services Tax (GST)		
DGR Endorsed		
ATO Charity Type	More information	

ACNC Registration

Tax Concessions

Main business location

Must be an ABN.

#### Applicant Primary Address \* Address

**Applicant Home Address** Address

#### **Applicant Primary Phone Number \***

#### **Applicant Mobile Phone Number**

Must be an Australian phone number.

#### **Applicant Primary Email \***

Must be an email address.

#### **Applicant Primary Website**

Must be a URL.

#### Would you like to be on our Creative Lake email list? \*

□ Yes □ No  $\Box$  Other:

# **Relevant Experience**

#### \* indicates a required field

CV

#### Current CV relevant to the opportunity (maximum one page) \* Attach a file:

**Example 1: Previous work** Attach a file:

**Example 2: Previous work** Attach a file:

**Example 3: Previous Work** 

Must be a URL.

### **Creative Concept**

\* indicates a required field

Creative Concept (500 words)

Artwork concept: up to 500 words describing your concept, community engagement, construction process and implementation requirements

Please note this is not a request for a refined artistic design. We understand it takes time to produce a final artwork and we can work through final designs with successful applications.

#### **Creative Concept \***



Word count:

Must be no more than 500 words. Up to 500 words describing their your concept, community engagement, construction process and implementation requirements

## Declaration, Review and Feedback

#### \* indicates a required field

Please keep a saved copy of your application form and any related material for your records.

A PDF of your submitted application form will be emailed to the registered email address of the person submitting this application.

Please keep a copy of the PDF and related material that you attached/uploaded to the application.

#### **Declaration of the Applicant**

*I certify that, to the best of my knowledge, all the information in this application is correct. I agree that if successful, images relating to this project can be reproduced by Lake Macquarie City Council for the purpose of promoting this project.* 

Please type your name and details below to certify the information. Typing your name will be taken to be as binding as a signature.

#### I declare the above to be true \*

O Yes

Your full name *	
Date *	
Must be a date.	

#### Feedback

We would value any feedback you may have regarding our online expression of interest process.

#### Please indicate how you found the online application process:

□ Very easy □ Easy □ Average □ Difficult □ Very Difficult

#### How long did it take you to complete this application?

Please provide us with any improvements and/or additions to the application process/form that you think we need to consider: