

EOI - Lakeside Sounds 2027 - Entertainment Program

Form Preview

Expression of Interest - Lakeside Sounds

* indicates a required field

About Lakeside Sounds

Lakeside Sounds is a new live music program by Lake Macquarie City Council that will run during Summer in 2027. Commencing on Friday 8 January and running over 8 weeks, a selection of local bands will be showcased every Friday night between Warners Bay Foreshore & Rotunda and Toronto Foreshore & Rotunda.

The series aims to:

- Support and highlight local musicians.
- Activate our nighttime economy and our foreshore reserves.
- Encourage the community to get out and about and enjoy Summer by the lake.
- Encourage the community to support local cafes & restaurants.
- Provide opportunity for young & emerging artists to play.
-

Purpose of the Lakeside Sounds Entertainment EOI

Lake Macquarie City Council is opening an Expression of Interest (EOI) to provide a fair and transparent process for the Lakeside Sounds entertainment selection. This is an opportunity for duos, trios and bands to be part of the Summer in Lake Mac live music program. Selected acts will help to activate our foreshore reserves, be part of our Summer events program, entertain the Lake Mac community and continue a local tradition of live music by the lake.

The EOI process allows Council to outline all the details about the program, Council expectations, payment details and selection criteria up front. Giving artists the choice of whether they want to apply or not.

The EOI will make programming Lakeside Sounds more efficient by ascertaining interest and artist availability details via the application form.

EOI Criteria

Lake Macquarie City Council is seeking to program a diverse and engaging range of musicians every Friday night from 8 January 2027 for eight (8) weeks. The sites will alternate each week between Warners Bay Foreshore and Toronto Foreshore. Each week will showcase a different act.

What We're Looking For

We're seeking **family friendly** entertainment from **6pm - 8pm (2hrs)** each **Friday night** between **8 January and 26 February 2027**.

We are looking to engage duos, trios and bands. We are *not* looking to engage soloists for this program due to other local events having soloists. Lakeside Sounds is part of a

EOI - Lakeside Sounds 2027 - Entertainment Program

Form Preview

larger Summer in Lake Mac program and we want the music selection to complement the objectives of this series and the other Summer events in our City.

The performance should consist of originals and covers and contribute to a relaxed, family-friendly atmosphere for visitors enjoying dinner and recreation by the lake on a Friday evening. Acts should be suitable for all ages and the setting with engaging, entertaining, and accessible music at an appropriate volume. Preference will be given to acoustic, easy-listening, contemporary, folk, jazz, pop and similar styles. Performances containing explicit content, aggressive themes, or genres such as thrash or heavy metal that may not align with the intended audience and ambience are not suitable for this program and will not be considered.

Budget

Each music act engaged for Lakeside Sounds will receive a set artist payment fee of \$2,200.00 (+ GST and superannuation where applicable). Where an artist may be represented by an agent or manager, any additional representative or admin fees will need to be taken out of the \$2,200 payment. There is no additional budget for other fees that may be incurred.

Submissions Evaluation

Submissions will be evaluated based on:

- Suitability:
 - Genre of music
 - Song list
 - Performance style
 - Alignment with program objectives
 - Availability
 - Entertaining
- Audience engagement
- Professionalism, past experience and feasibility
- Budget alignment
- Preference will be given to applicants located in Lake Macquarie

Scope of Work

Lakeside Sounds performers will be expected to:

- Work with LMCC to deliver high-quality, family-friendly entertainment.
- Provide their own PA suitable for the location and area.
- Provide stage lights (if possible).
- Provide good quality promotional images, videos, and links to social media/YouTube/website for Council use.
- Advertise/promote Lakeside Sounds on their own social channels, using LMCC provided marketing collateral.
- Abide by the finalised event's run sheet and adhere to bump-in/out times and directions from the LMCC Events Team.
- Where possible, hold relevant insurances (Public Liability minimum \$20 million).
- Be responsible for any loss or damage caused by their actions and will be required to hold adequate insurance for the duration of the engagement.

EOI - Lakeside Sounds 2027 - Entertainment Program

Form Preview

- Adhere to the risk and emergency response management plans developed by LMCC Events Team.
- Uphold the LMCC code of conduct and the reputation of LMCC Council.

Lake Macquarie City Council will:

- Provide the event locations and engage all appropriate contractor services to ensure the venue is fit-for-purpose.
- Provide Park hire, power and the use of the Rotundas.
- Deliver staffing and operational services for the event.
- Provide the event project plan, governance and budget.
- Develop and manage the event brand, and marketing.
- Provide staffing for the event.
- Provide marketing and promotion via council platforms.
- Engage with local businesses to notify them of the program, promote it and support the event.

Event cancellation policy

In the instance of adverse weather or unsafe conditions, Lake Macquarie City Council Events team will consult with the performer/s to determine if the event can be delivered safely, with the intention of making a decision 24 hours before the event where feasible. Note that there may be instances where a call needs to be made on event day.

LMCC Events team will monitor the weather closely on the week leading up to each event. If a Lakeside Sounds event is cancelled by LMCC more than 24 hours beforehand, then Council agrees to pay 50% of the artist fee (\$1,100 + GST and Superannuation where applicable)

If cancellation by LMCC occurs less than 24 hours beforehand, then Council agrees to pay 100% of the artist fee (\$2,200 + GST and Superannuation where applicable)

If the artist cancels at any time, then they are not entitled to the artist payment. LMCC would expect that if an artist cancelled their performance, at least 24 hours' notice was given so a suitable replacement act could be found.

EOI Submission Details

As per the questions outlined below, your application should include:

- Artist representative details including ABN where available
- Name and bio of artist including a description of your music act including genre, style, performance and experience.
- Details on why you'd be a good fit for Lakeside Sounds.
- Artist availability
- Photos, audio files, song list
- Links to music
- Links to Live Performance
- Confirmation you can provide your own PA and manage sound levels.
- Public Liability Insurance where applicable

EOI - Lakeside Sounds 2027 - Entertainment Program

Form Preview

Expressions of interest are open until **5pm, Monday 12 October 2026**. To apply please complete this EOI form. **Contact** For any questions regarding the requirements or process for Lakeside Sounds, please contact Events and Festivals Officer, Eliza Kelly via email at ekelly@lakemac.nsw.gov.au or ph. +61 2 4921 0544 during business hours Mon-Fri.

Applicant Details

Artist representative *

☐ Individual ☐ Organisation

Organisation Name

Title First Name Last Name

----------------------	----------------------	----------------------

Must match your Public Liability Insurance Certificate

ABN

If you are having trouble finding your ABN, go to <https://abr.business.gov.au>

Contact Information

Postal Address *

Address

Phone Number *

Email *

Artist Information

Artist Name *

Artist bio including description of your music, genre, style, performance and experience *

EOI - Lakeside Sounds 2027 - Entertainment Program

Form Preview

Tell us why your act would be a good fit for Lakeside Sounds *

Artist Availability

Please select the dates you are available to perform *

- ☐ Friday 8 January 2027 - Warners Bay
- ☐ Friday 15 January 2027 - Toronto
- ☐ Friday 22 January 2027 - Warners Bay
- ☐ Friday 29 January 2027 - Toronto
- ☐ Friday 5 February 2027 - Warners Bay
- ☐ Friday 12 February 2027 - Toronto
- ☐ Friday 19 February 2027 - Warners Bay
- ☐ Friday 26 February 2027 - Toronto

Photos

Image of band/musicians #1 *

Attach a file:

Image of band/musicians #2

Attach a file:

Audio

Audio File #1

Attach a file:

Audio File #2

Attach a file:

Song List

Please provide details of the songs your group can perform. We are looking for groups that can perform family friendly entertainment over 2 hours which keeps the crowd engaged and entertained. Sets to feature a mix of songs, including covers and original songs where applicable.

Please upload your song list

Attach a file:

EOI - Lakeside Sounds 2027 - Entertainment Program

Form Preview

If you don't have a file to upload, please provide examples of songs your act can perform below

Links to music

Add your links below

Spotify

Must be a URL

SoundCloud

Must be a URL

Bandcamp

Must be a URL

Youtube

Must be a URL

Other

Links to Live Performance

Live performance link #1 *

Must be a URL

Live performance link #2

Must be a URL

PA and Lights

We can provide a suitable PA and mix our own sound *

☐ Yes

EOI - Lakeside Sounds 2027 - Entertainment Program

Form Preview

☐ No

Artists who cannot provide their own PA will not be considered

We can provide stage lights

☐ Yes

☐ No

Public Liability Insurance

Does your music act hold Public Liability Insurance? *

☐ Yes

☐ No

Certificate of Currency - Minimum of \$20M Public Liability

Attach a file:

Additional Information

If you have other supporting documentation or information you want to share with us to support your application, please share in this section.

Additional supporting documentation

Attach a file:

Additional information

Declaration of Acknowledgement

By submitting this Expression of Interest (EOI), I confirm that, to the best of my knowledge, the information provided is true and correct.

I understand the responsibilities, expectations, and deliverables associated with providing live entertainment for the 2027 Lakeside Sounds program.

I confirm our ability to perform at the event as scheduled and to supply all necessary resources, personnel, and equipment to fulfil my role professionally and safely.

I acknowledge that, if successful, I will be required to enter into a formal agreement with Lake Macquarie City Council and comply with all terms and conditions outlined within that agreement.

*

☐ I confirm that I have read and understand the Declaration of Acknowledgement

EOI - Lakeside Sounds 2027 - Entertainment Program

Form Preview

Submission

Thank you for taking the time to complete an Expression of Interest for Lakeside Sounds 2027. Applications close 5:00pm, Monday 12 October 2026

All applicants will be assessed by LMCC staff based on the quality of responses to the Assessment Criteria questions. Every applicant will be advised of the outcome by 5:00pm, Tuesday 20 October 2026.

If you have any questions relating to this application process or would like to discuss the details of your potential involvement prior to submitting an application, please contact Events and Festivals Officer, Eliza Kelly via email at ekelly@lakemac.nsw.gov.au or via phone +61 2 4921 0544.