

Tourism Operator Showcase at Lake Mac Action Fest

Form Preview

Expression of Interest

* indicates a required field

Overview

This year's [Lake Mac Action Fest](#) weekend will feature the Offshore Superboat Championships, with racing taking place across the lake on Saturday and Sunday.

A live site at Warners Bay Foreshore operate from 10am - 3pm each day and will include:

- Prime viewing of the races on the lake
- Large screen live coverage of the races
- A bar, seating and viewing areas near the rotunda
- Matt Hall Racing aerial displays
- Meet-and-greet opportunity with Matt Hall (Sat only)
- Market stalls and family-friendly entertainment and activities

Tourism Operator Showcase

To complement the Action Fest activity, we will stage a Tourism Operator Showcase featuring local tourism businesses. Operators are encouraged to create an engaging display that brings their product to life.

There may also an opportunity to provide experiences and/or demonstrations on the water.

What is involved?

Participating businesses will be required to:

- Staff their site between **10am-3pm on Saturday 17 October or Sunday 18 October** (or both)
- Provide their own display equipment and promotional materials
- Set up and pack down their site (additional time on top of event times)
- Create an engaging display that showcases their tourism product

What Lake Macquarie City Council will provide?

- A designated showcase space at Warners Bay Foreshore
- A business identification sign for each participating operator

Tourism Operator Showcase at Lake Mac Action Fest

Form Preview

- Inclusion alongside Matt Hall Racing and the Visitor Information team within the showcase area
- Promotion through the event marketing campaign

1. Which days would you like to be to showcase your business at Lake Mac Action Fest? *

☐ • 10am – 3pm, Saturday 17 October 2026 ☐ • 10am – 3pm, Sunday 18 October 2026

Contact Details *

☐ Individual ☐ Organisation

Organisation Name

Title First Name Last Name

----------------------	----------------------	----------------------

Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

6. What display equipment will you set-up at your site, and what space will you require in measurements? *

Detail examples such as trailer, marquee, kayak, SUP, boat etc and total measurements of all equipment combined to ensure we allocate an appropriate sized space

7. What promotional collateral and branding will you have? (For example, banner flags, flyers, brochures) *

8. What digital promotion will you have? (For example, laptop or iPad showing website) *

If you need electricity, what for? (note this is not guaranteed)

Will you be set-up to take bookings on the day? *

Tourism Operator Showcase at Lake Mac Action Fest

Form Preview

- ☐ Yes, provide details
☐ No

Provide details below

Would you like to run demonstrations or offer introductory experiences, subject to event and safety requirements. For example, a 10-minute kayak tour for \$10. *

- ☐ Yes, provide details
☐ No

Provide details below

By completing this Application, you are confirming that you agree to the following Terms and Conditions.

- 1.A completed application does not guarantee acceptance
- 2.The Event Manager reserves the right to refuse any application
- 3.Subletting and sharing of sites is not permitted.
- 4.The Event Manager will not be responsible for loss of trade or stock due to weather.
- 5.Bump In /out is managed by an external contractor and will be sent the week prior to the event.
- 6.This application acknowledges that the Event Manager is indemnified against all claims arising from damage or injury to goods or persons.

You must Agree to the Terms and Conditions*

I agree to the terms and conditions. *

- ☐ I agree

Public Liability Insurance (minimum \$20 million) is required to operate at this event *

Attach a file:

Contact

For enquiries, please contact Event Manager Natalie Watson (available Tue-Thur)
nwatson@lakemac.nsw.gov.au 02 4921 0295