

Women in Sport Festival 2025

Form Preview

Expression of Interest for Lake Mac Women in Sport Festival 2025

* indicates a required field

About the Festival

Festival Date: 8 March - 16 March 2025

Location: Various locations around Lake Macquarie

Expanding on Lake Macquarie City Council's International Women's Day celebrations, the 2025 Lake Mac Women in Sport Festival is a weeklong celebration of the relationship of women and sport, tied together by four themes:

- Empowerment
- Advocacy and Power
- Athletic Excellence
- Community and Support

The festival is designed to:

- Celebrate the athletic excellence of local and national professional, and amateur sportswomen.
- Increase awareness of the health and social benefits of taking up sport and/or exercise.
- Encourage more women and girls remain active throughout their different life stages
- Provide the opportunity to try-out a wide range of sports and engage with local sporting groups, and organisations.
- Educate all members of the community about impact sport can have for women in regard to empowerment, confidence, and its impact on their personal and professional lives.

What's planned for 2025? The festival will host the Try a Sport Family Day (8 March) and the Inspirational Women in Sport Breakfast (12 March) at the newly redeveloped Hunter Sports Centre, Glendale.

The Try a Sport Family Day, set up in expo style format, is designed to allow local community members the chance to come and try or get a taste of the sports on offer within the LGA. For sport organisations it's the chance to increase awareness of the sport and take new registrations or enlist new members.

The Inspirational Women in Sport Breakfast will feature a keynote speaker of sporting prominence who will share their personal and professional career journey, which includes breakfast and a meet and greet.

Be part of the Festival!

The festival is also taking expressions of interest from local sporting individuals, organisations, associations and clubs to provide events, activities and experiences for women, young girls or initiatives aimed at improving and supporting inclusive participation in sport.

Your organisation can participate in the festival in two ways:

- holding a free stall at our Try a Sport Family Day or
- delivering an event, activity or experience aimed at women and girls between 8-16 March 2025

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Expressions of Interest are open from 5pm 29 October 2024 until midnight Sunday 1 December 2024.

Apply for a Free Stallholder space at the Try a Sport Family Day

Saturday 8 March 10am – 2pm:

Hunter Sports Centre

We will provide a minimum of a free 3m x 3m stallholder space.

To hold a stall at the Try a Sport Family Day your organisation will:

- provide an interactive activity/game all the family can participate in.
- provide their own marquee, table and other equipment needed to promote or sell products/tours/memberships.
- complete a risk assessment, ensure Public Liability compliance as required.
- Work with us to promote your organisation and the festival through all relevant marketing channels.

Deliver an event/activity or experience

Funding (up to \$750) is available for sporting clubs, associations and/or local businesses to

- Deliver introductory session (come n try sessions)
- Host a sporting competition/tournament /knockout/championship for women
- Coaching or masterclasses across the week.
- Requests under this category could also be funding towards adventure activities, wellbeing escapes, or personal development experiences.

We expect the applicants would use the funding to assist in delivery and/or participation of the activity, e.g. providing the event for free that enables first-timers to try the activity, enable inclusive participation, etc.

To be eligible for the funding (part or whole) your organisation will:

- Hold the event within the week 8-16 March 2025.
- Attend and host an interactive stand at the Try a Sport Family Day to be held on Saturday March 8 2025, 10am-2pm. (This is designed to enable you to promote your activity and increase registrations/ bookings)
- Utilise the funding on approved items as per Council's funding Policy.
- Provide details of the event for promotion as part of the festival program by the due date
- Provide logos and details of the organisation for inclusion on marketing materials and website by the due date
- Share festival on social channels and any other channels the organisation uses.
- Complete a risk assessment, ensure Public Liability compliance as required.

Applicant Details

Contact Name *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Name of Organisation/Business *

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ABN

If you are having trouble finding your ABN, go to <https://abr.business.gov.au>

Postal Address *

Address

Phone Number

Mobile Number *

Email *

I am applying for

- Free Stallholder space at the Try a Sport Family Day
- Deliver an event/activity or experience (up to \$750)

No more than 4 choices may be selected.

Details of Organisation/Club *

feel free to link to a webpage or social media site here to show product

Event/Activity Application for Lake Mac Women in Sport Festival 2025

* indicates a required field

Event/activity Details

Event/activity name *

Event/activity start date: *

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Must be a date and between 8/3/2025 and 16/3/2025.

Event/activity end date: *

Must be a date and no later than 16/3/2025.

Event/activity time(s) *

Address of event/activity *

Maximum capacity at any one time: *

Event/Activity Description

Tell us about your event/activity *

What are you hoping to achieve with your event/activity? *

Tell us about the attendees of your event/activity (who is your activity designed for?) *

Funding Details

Funding amount requested *

We understand that a condition to receive funding is the participation of our organisation at the Try a Sport Family Day on Saturday 8 March 2025 *

Yes

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We understand the funding we request can only be spent on approved items within the guidelines *

Yes

[Funding-from-Council-Policy-external-Version-2.pdf](#)

Submit

Thank you for your expression of interest in participating in this event.

Applications will close on **Sunday 1 December 2024**, you will be notified by **Friday 6 December** the outcome of your application. Successful applicants will need to provide confirmation to accept funding by **Friday 10 January 2025**.

The last day to be added to any printed marketing materials will be 29 January 2025.

The last day to be added to website marketing materials will be 10 February 2025.

We look forward to your involvement in the program and please reach out to events@lakemac.nsw.gov.au with any questions.